

Lilly Rocha

Business Owner– 67 Events & Meetings



Lilly Rocha is the owner of 67 Events & Meetings, LLC a meeting management company. Lilly has over 17 years of experience helping distinguished clients create just the right atmosphere for their events. Her clients range from start-ups to well known industry giants as well as corporate organizations and associations. Well versed in the language of national and global event management, she routinely travels the globe helping clients achieve event marketing and ROI goals.

Her event management company services an array of domestic and international clients. She has worked with clients in England, Thailand, Western Europe, Latin America (Panama, Colombia, Guatemala, Mexico and Brazil) and the Middle East (Dubai). Lilly Rocha is also the owner of the Sabor Latino Food Industry Trade Show. Lilly Rocha is a graduate of the University of California, Berkeley and also attended St. Mary's University in London, England. Lilly enjoys volunteering for the "Heels for Hearts" group at the Long Beach Memorial Women's Heart Institute - an ancillary charity group benefiting the Long Beach Memorial Medical Center (LBMMC) in Long Beach, CA. She is also a Board Member on the LBMMC Heart & Vascular Institute Advisory Board.